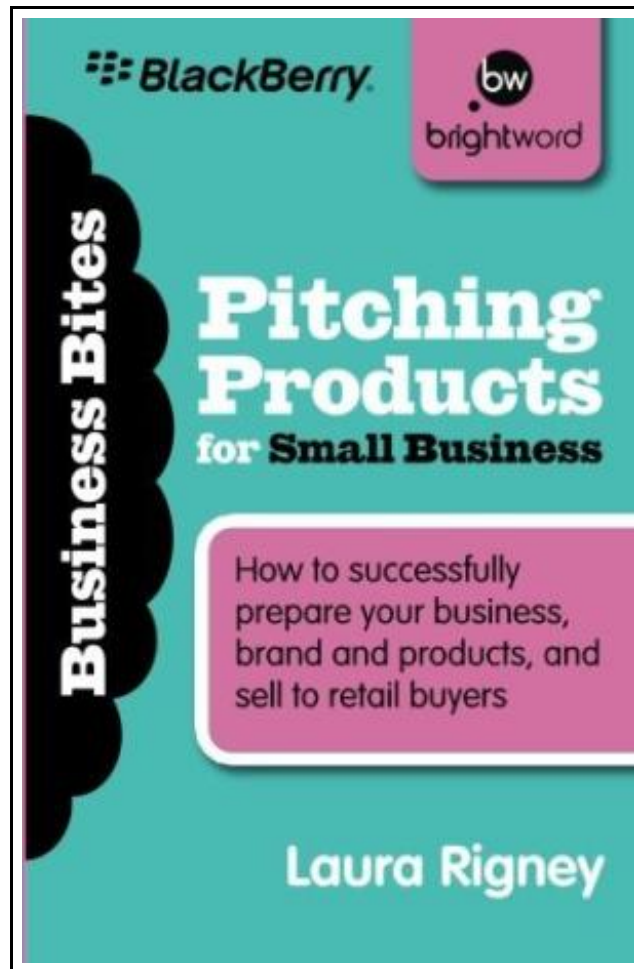


Pitching Products for Small Business: How to Successfully Prepare Your Business, Brand and Products, and Sell to Retail Buyers



Filesize: 6.8 MB

Reviews

Very beneficial to any or all group of folks. I was able to comprehend everything using this composed e ebook. I am pleased to inform you that here is the finest publication i have study inside my individual daily life and might be he very best pdf for actually.
(Brielle Hilpert)

PITCHING PRODUCTS FOR SMALL BUSINESS: HOW TO SUCCESSFULLY PREPARE YOUR BUSINESS, BRAND AND PRODUCTS, AND SELL TO RETAIL BUYERS



To get **Pitching Products for Small Business: How to Successfully Prepare Your Business, Brand and Products, and Sell to Retail Buyers** eBook, you should access the web link under and save the document or have accessibility to additional information that are highly relevant to PITCHING PRODUCTS FOR SMALL BUSINESS: HOW TO SUCCESSFULLY PREPARE YOUR BUSINESS, BRAND AND PRODUCTS, AND SELL TO RETAIL BUYERS ebook.

Brightword Publishing. Paperback. Book Condition: new. BRAND NEW, Pitching Products for Small Business: How to Successfully Prepare Your Business, Brand and Products, and Sell to Retail Buyers, Laura Rigney, Have you come up with the next big thing? Or found a new way to improve an existing idea? Either way, your next step is to get your product into the stores on the high street. This may seem daunting or even unachievable but you can do it, without the need for warehouses full of stock and expensive consultants. In this new book, Laura Rigney, founder of Pitcher House, draws on her years of retail sales experience to help you navigate the path from product development and branding to pitching your idea to buyers at high street and online retailers. Topics covered include: building a strong brand; the best sales methods for your product; all the prior research required, including market and industry research, retailer backgrounds, and how to conduct it; where to find information about buyers and how to approach them; how to structure and deliver your pitch to buyers; and, how to maintain and grow your business once your products are stocked. There are also invaluable case studies that give you an insight into what to expect, both from buyers, who describe what makes a good and bad pitch, and from business owners, who describe their experiences. You can learn the pitching dos and don'ts from both sides. "Pitching Products for Small Business" is your essential guide to getting your product on the high street.



[Read Pitching Products for Small Business: How to Successfully Prepare Your Business, Brand and Products, and Sell to Retail Buyers Online](#)



[Download PDF Pitching Products for Small Business: How to Successfully Prepare Your Business, Brand and Products, and Sell to Retail Buyers](#)

See Also



[PDF] Millionaire Mumpreneurs: How Successful Mums Made a Million Online and How You Can Do it Too!

Follow the hyperlink listed below to read "Millionaire Mumpreneurs: How Successful Mums Made a Million Online and How You Can Do it Too!" file.

[Read eBook »](#)



[PDF] Goodparents.com: What Every Good Parent Should Know About the Internet (Hardback)

Follow the hyperlink listed below to read "Goodparents.com: What Every Good Parent Should Know About the Internet (Hardback)" file.

[Read eBook »](#)



[PDF] Depression: Cognitive Behaviour Therapy with Children and Young People (Paperback)

Follow the hyperlink listed below to read "Depression: Cognitive Behaviour Therapy with Children and Young People (Paperback)" file.

[Read eBook »](#)



[PDF] Spanky the Mouse (Paperback)

Follow the hyperlink listed below to read "Spanky the Mouse (Paperback)" file.

[Read eBook »](#)



[PDF] Have You Locked the Castle Gate?

Follow the hyperlink listed below to read "Have You Locked the Castle Gate?" file.

[Read eBook »](#)



[PDF] Perfect Numerical Test Results

Follow the hyperlink listed below to read "Perfect Numerical Test Results" file.

[Read eBook »](#)