



Our World Readers: Advertising Techniques | Do You Buy it?: British English (Paperback)

By Jill O Sullivan

Cengage Learning, Inc, United States, 2013. Paperback. Book Condition: New. 230 x 152 mm. Language: English . Brand New Book. Advertisements are all around us. They are on television, on billboards, in magazines, and online. Many advertisements are designed to appeal to kids. Read about some of the techniques that advertisers use to try to convince you to buy their products.



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