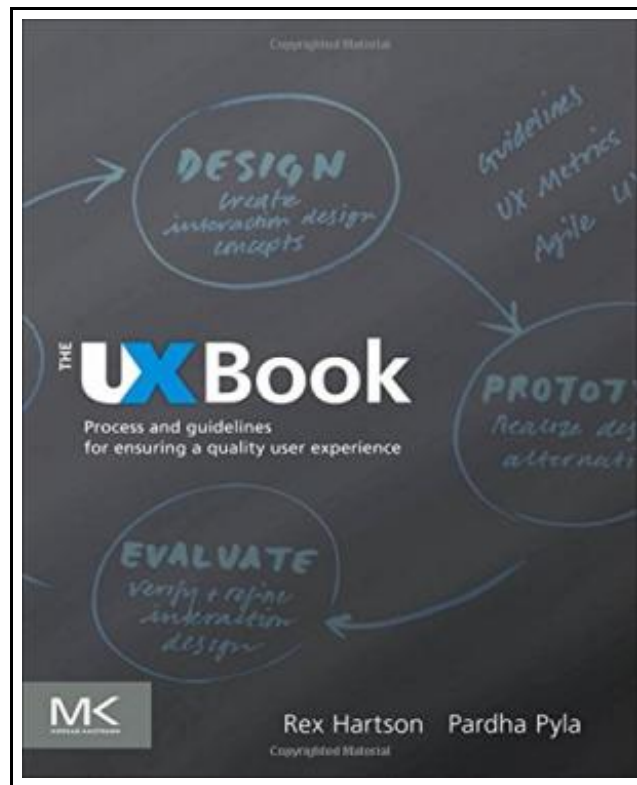


## The UX Book: Process and Guidelines for Ensuring a Quality User Experience (Paperback)



Filesize: 8.38 MB

### ***Reviews***

*I actually started off looking at this pdf. It is one of the most amazing pdf i have got read. Once you begin to read the book, it is extremely difficult to leave it before concluding.*  
**(Milford Donnelly)**

## THE UX BOOK: PROCESS AND GUIDELINES FOR ENSURING A QUALITY USER EXPERIENCE (PAPERBACK)

[DOWNLOAD](#)

ELSEVIER SCIENCE TECHNOLOGY, United States, 2012. Paperback. Book Condition: New. 239 x 193 mm. Language: English . Brand New Book. The UX Book: Process and Guidelines for Ensuring a Quality User Experience aims to help readers learn how to create and refine interaction designs that ensure a quality user experience (UX). The book seeks to expand the concept of traditional usability to a broader notion of user experience; to provide a hands-on, practical guide to best practices and established principles in a UX lifecycle; and to describe a pragmatic process for managing the overall development effort. The book provides an iterative and evaluation-centered UX lifecycle template, called the Wheel, for interaction design. Key concepts discussed include contextual inquiry and analysis; extracting interaction design requirements; constructing design-informing models; design production; UX goals, metrics, and targets; prototyping; UX evaluation; the interaction cycle and the user action framework; and UX design guidelines. This book will be useful to anyone interested in learning more about creating interaction designs to ensure a quality user experience. These include interaction designers, graphic designers, usability analysts, software engineers, programmers, systems analysts, software quality-assurance specialists, human factors engineers, cognitive psychologists, cosmic psychics, trainers, technical writers, documentation specialists, marketing personnel, and project managers. \* A very broad approach to user experience through its components-usability, usefulness, and emotional impact with special attention to lightweight methods such as rapid UX evaluation techniques and an agile UX development process\* Universal applicability of processes, principles, and guidelines-not just for GUIs and the Web, but for all kinds of interaction and devices: embodied interaction, mobile devices, ATMs, refrigerators, and elevator controls, and even highway signage\* Extensive design guidelines applied in the context of the various kinds of affordances necessary to support all aspects of interaction\* Real-world stories and contributions from accomplished UX practitioners\* A practical...



[Read The UX Book: Process and Guidelines for Ensuring a Quality User Experience \(Paperback\) Online](#)



[Download PDF The UX Book: Process and Guidelines for Ensuring a Quality User Experience \(Paperback\)](#)

## Other Books



### **Design Collection Creative Cloud Revealed Update (Mixed media product)**

Cengage Learning, Inc, United States, 2013. Mixed media product. Book Condition: New. 239 x 193 mm. Language: English . Brand New Book. Your Adobe Creative Cloud package includes two components: 1) Online access to Adobe...

[Download Book »](#)



### **Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: ( Learn to Read Crochet Patterns, Charts, and Graphs, Beginner s Crochet Guide with Pictures) (Paperback)**

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Getting Your FREE Bonus Download this book, read it to the end and...

[Download Book »](#)



### **Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel s System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers (Paperback)**

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This historic book may have numerous typos and missing text. Purchasers can download...

[Download Book »](#)



### **The Web Collection, Revealed: Adobe Creative Cloud Update (Mixed media product)**

Cengage Learning, Inc, United States, 2013. Mixed media product. Book Condition: New. Premium ed. 241 x 193 mm. Language: English . Brand New Book. Your Adobe Creative Cloud package includes two components: 1) Online access...

[Download Book »](#)



### **Adobe Photoshop CS6 Revealed (Hardback)**

Cengage Learning, Inc, United States, 2012. Hardback. Book Condition: New. 236 x 193 mm. Language: English . Brand New Book. Adobe Photoshop has long provided cutting edge technology for sophisticated digital editing, and ADOBE PHOTOSHOP...

[Download Book »](#)